THE NYC SHOE ATLAS

New York, one pair at a time.

A collector's field guide to shoe specialists, maker workshops and the stores around them.

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EDITORIAL REGISTERS

RESEARCH DRAFT 0.3 / 13 OCTOBER 2026

Addresses checked against public sources. This revised draft supplies routes and linked directions. The web edition has 40 address/building pins; these are not surveyed entrances. Appointment-only makers and branch uncertainties remain identified.

THE CIRCUIT / NEW YORK

A city of specialists.

The Shanghai field-guide structure, translated to New York's neighborhoods, shop floors and working ateliers.

Benchmade & Buyer's

Alden, Leffot, C&J;, Carmina and The Armoury form the spine: last fitting, leather comparison, retailer makeups and the route from ready-to-wear to bespoke.

Heritage & Workwear

Viberg, RRL, Standard & Strange and Self Edge connect patina to use. Thursday and Blundstone add practical comparisons; clothing shops show shoes in a wardrobe.

Care & Recraft

Leather Spa and B. Nelson bring maintenance into the circuit. A repair consultation is a chance to understand sole choice, welt preservation and the future life of a pair.

Local Color

Brooklyn makers, craft education and independent designer shops widen the study. This register includes artisanal and experimental footwear, plus clearly marked context stops.

THE LABELS

Anchor: a destination around which to build a day. **Discovery**: an addition beyond the initial list. **Context**: broader wardrobe or design value. **Practical**: fit, value, utility or repair.

Research describes published offerings, not a guaranteed current rack. Hours and availability should be reconfirmed for the actual visit. Route order and priorities are editorial recommendations.

BEYOND THE OBVIOUS

The discoveries to prioritize.

Eight additions that deepen the atlas beyond a list of luxury brands.

Francis Waplinger / 33

A real Brooklyn shoemaker at Industry City; an especially strong lead for construction and maker interviews.

Brooklyn Shoe Space / 32

Classes and a shared workshop connect directly to the current moccasin inquiry. Arrange a learning visit.

STIEFELwerk / 34

Custom footwear, expressive leather and an artist-educator's approach. Appointment only.

Standard & Strange / 14

Clinch, John Lofgren and Rolling Dub Trio broaden the boot comparison substantially.

C'H'C'M' / 16

Hender Scheme, Ludwig Reiter and Phileo offer a quieter, materially interesting select-shop register.

IF SoHo + Hotoveli / 09 + 35

The strongest additional leads for Guidi and artisanal footwear; confirm specific models and access.

180 The Store / 04

An easily missed Duane Street discovery beside The Armoury, with Guidi listed by the maker.

Hatchet / 37

An official visvim stockist in Brooklyn, with a useful outdoor-utility perspective.

ROUTES 01 & 02

Downtown, then up the grid.

These are shopping circuits, not single compulsory walks. Pick five or six stops for a day of serious fitting.

01 / Downtown: collectors & independent shops

Suggested spine: Leffot (01), The Armoury Tribeca (03), Drake's (12), C&J; SoHo (07), Viberg (13), Standard & Strange (14). Plan two half-days if trying on shoes at every anchor.

Choose a downtown cluster

Tribeca: The Armoury, 180 The Store, Todd Snyder Liquor Store; AE Brookfield as a southern extension.
SoHo: RRL, C&J;, Meermin, IF, Blue in Green, Blundstone and Thursday SoHo (41).
Nolita / NoHo: Viberg, Standard & Strange, Slowear and C'H'C'M'.
West Village / LES: Leffot and Atelier in the west; Self Edge as an eastern extension.

02 / Flatiron & Midtown: fit, scale & comparison

Suggested spine: Thursday (19), Todd Snyder NoMad (18), Moulded Shoe (21), Alden Madison (22), Carmina (23), C&J; Midtown (24). Use transit between the Flatiron and Midtown clusters.

Optional Midtown extensions

Dover Street Market (20) for broader discovery; Nepenthes (40) for Japanese Americana; Leather Spa (38) and B. Nelson (39) for care; Bergdorf men's (26) for luxury comparison. AE Rockefeller Center offers another fitting option.

Routing note: exact entrances, walk distances and subway accessibility have not been field-tested. The directions link on each entry supplies the destination address to a map service.

ROUTES 03 & 04

Townhouses and workbenches.

One compact uptown circuit and three Brooklyn clusters linked by transit.

03 / Upper East Side: craft in a wardrobe

Suggested south-to-north order: John Lobb (25), Ralph Lauren men's / Purple Label (30), The Armoury UES (27), The Row (28), Sid & Ann Mashburn (29). Choose three for extended fitting or conversation.

The two Armourys

Both stores deserve independent entries. Visit one for an introductory conversation; visit both when branch stock or a trunk show justifies it. The relevant makers and sizes should be confirmed separately.

04 / Brooklyn: makers, learning & utility

Williamsburg: Hotoveli (35), Blundstone (36) and a prearranged Brooklyn Shoe Space visit (32). Hotoveli access should be confirmed.
Brooklyn Heights / Cobble Hill: Hatchet (37), an easy retail visit in its own cluster.
Industry City: Francis Waplinger (33), a separate journey to Sunset Park.
Clinton Hill: STIEFELwerk (34), only with an agreed appointment.

Build around the appointment

For Brooklyn, schedule the maker or class first and then add nearby retail. Industry City and Williamsburg should not be represented as adjacent stops on a short walking route.

First-visit priority: Leffot + Moulded Shoe + Alden Madison for the Alden study; Viberg + Standard & Strange for boots; Francis Waplinger + Brooklyn Shoe Space for making.

REGISTER / 01-03

The destinations.

01 / WEST VILLAGE / ANCHOR

Leffot

10 Christopher Street | Benchmade & Buyer's

Focus: Alden; Edward Green; Rancourt; specialist and pre-owned shoes. The collector's anchor: compare lasts, retailer makeups and used pairs. Its published offering also includes Corthay, Gaziano & Girling and Hiro Yanagimachi. Treat trunk-show access separately from shelf stock.

Visit: Walk-in shop; consult the events calendar for visiting makers.

Source 1 | Source 2 | Directions (address search)

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02 / GREENWICH VILLAGE / DISCOVERY

Atelier New York

20 West 8th Street - branch to reconfirm | Local Color

Focus: Guidi; avant-garde designer footwear. A strong counterpart to eth0s for dark leather and sculptural footwear. Guidi lists this address; Atelier has also operated at 29 West 8th. Confirm the relevant branch and model before making a dedicated trip.

Visit: Maker-listed address; branch allocation needs confirmation.

Source 1 | Source 2 | Directions (address search)

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03 / TRIBECA / ANCHOR

The Armoury - Tribeca

168 Duane Street | Benchmade & Buyer's

Focus: The Armoury shoe line; Yohei Fukuda; artisan fitting and trunk shows. The downtown tailoring-and-shoemaking anchor. The house footwear line is distinct from Yohei Fukuda's own ready-to-wear; ask which is available to try. A trunk-show calendar adds another layer.

Visit: Mon-Sat 11-7; Sun 12-6. Confirm maker and size by branch.

Source 1 | Source 2 | Source 3 | Directions (address search)

REGISTER / 04-06

The destinations.

04 / TRIBECA / DISCOVERY

180 The Store

180 Duane Street | Local Color

Focus: Guidi stockist; clothing, objects and material-led curation. A useful discovery almost beside The Armoury. Guidi's stockist directory names it; the shop's broader emphasis on crafted objects makes it an editorial stop as well as a potential footwear visit.

Visit: Tue-Sat 11-6; Sun 12-5; closed Monday. Ask about footwear on hand.

Source 1 | Source 2 | Directions (address search)

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05 / TRIBECA / CONTEXT

Todd Snyder - The Liquor Store

235 West Broadway | Heritage & Workwear

Focus: American menswear; footwear within a complete wardrobe. The most distinctive Todd Snyder setting for this circuit. Use it to study how heritage shoes sit with contemporary clothing; collaborations and third-party footwear vary by season and branch.

Visit: Mon-Sat 11-6; Sun 12-5.

Source 1 | Directions (address search)

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06 / SOHO / ANCHOR

RRL - West Broadway

381 West Broadway | Heritage & Workwear

Focus: Double RL; heritage boots and Americana. Keep this separate from the Madison mansion. Visit for the workwear setting and seasonal boots, with attention to leather, silhouette and finishing. Verify each shoe's maker and construction from its own label.

Visit: Official Ralph Lauren listing; check branch hours and boot stock.

Source 1 | Directions (address search)

REGISTER / 07-09

The destinations.

07 / SOHO / ANCHOR

Crockett & Jones - SoHo

156 Spring Street | Benchmade & Buyer's

Focus: English shoes and boots; last fitting. The downtown C&J branch provides an easy comparison with Meermin and the nearby select shops. For this collection, prioritize grain boots, suede derbys and penny loafers rather than duplicating familiar formal shoes.

Visit: Official store listing; check opening hours before visiting.

Source 1 | Source 2 | Directions (address search)

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08 / SOHO / PRACTICAL

Meermin - SoHo

123 Mercer Street | Benchmade & Buyer's

Focus: Direct-to-consumer welted footwear; fit and value comparison. A useful lower-price reference beside the luxury specialists. Visit to compare last shape, leather and sole execution in person. This is the current official location, replacing addresses in older guides.

Visit: Mon-Sat 11-7:30; Sun 12-6:30.

Source 1 | Directions (address search)

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09 / SOHO / DISCOVERY

IF SoHo

94 Grand Street | Local Color

Focus: Guidi; Yohji Yamamoto; artisanal and avant-garde clothing. A particularly good fit for the current interest in reverse leather and unusual shoe shapes. The live catalog includes several Guidi horse-leather derbys and zip boots. Online stock does not establish store availability.

Visit: Mon-Sat 11-7; Sun 12-6:30.

Source 1 | Source 2 | Directions (address search)

REGISTER / 10-12

The destinations.

10 / SOHO / DISCOVERY

Blue in Green

8 Greene Street | Heritage & Workwear

Focus: Japanese denim; Chamula moccasins; design and outdoor footwear. A bridge from denim to moccasin and outdoor construction. Current online footwear includes Chamula, ROA and collaborations; do not rely on old guides for a permanent heritage-boot assortment.

Visit: Mon-Sat 12-8; Sun 12-7. Confirm the SoHo assortment.

Source 1 | Source 2 | Directions (address search)

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11 / SOHO / PRACTICAL

Blundstone - SoHo

426 Broome Street | Heritage & Workwear

Focus: Blundstone mono-brand fit comparison. Useful for comparing everyday Chelsea boots across sizes and ranges. This is an everyday-utility reference within the atlas, with a different construction and repair proposition from welted boot specialists.

Visit: Brand lists 11-7 and notes winter operation; reconfirm seasonal availability.

Source 1 | Directions (address search)

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12 / SOHO / CANAL / ANCHOR

Drake's - Canal Street

327 Canal Street | Benchmade & Buyer's

Focus: Alden makeups; Paraboot; Yuketen; house footwear. One of the best bridges between shell, moccasins and a wearable wardrobe. The published footwear range spans Alden, Paraboot and Yuketen; use it to compare footwear traditions together.

Visit: Official store listing; request specific models and sizes before visiting.

Source 1 | Source 2 | Source 3 | Source 4 | Directions (address search)

REGISTER / 13-15

The destinations.

13 / NOLITA / ANCHOR

Viberg - New York flagship

262 Mott Street | Heritage & Workwear

Focus: Viberg boots, shoes, loafers and multiple lasts. The direct brand fitting stop, especially valuable before adding another Service Boot. Compare shape across lasts rather than inferring fit from the existing 2030 pairs. This is the current flagship, not the old Elizabeth Street residency.

Visit: Mon-Sat 11-7; Sun 12-6.

Source 1 | Directions (address search)

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14 / NOLITA / DISCOVERY

Standard & Strange

238 Mulberry Street | Heritage & Workwear

Focus: Clinch; John Lofgren; Rolling Dub Trio; specialist boots. An essential discovery for Japanese bootmaking. Its published boot catalog also includes Attractions, Arch Support Project and other makers. The NYC store needs to confirm which online models are physically there.

Visit: Official visit page lists daily 12-6; request NYC stock and fitting.

Source 1 | Source 2 | Directions (address search)

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15 / NOHO / CONTEXT

Slowear - Lafayette

330 Lafayette Street | Local Color

Focus: Italian menswear; footwear as wardrobe context. Include for the material and styling conversation around shoes: trousers, knitwear and relaxed tailoring. Treat footwear as a branch-specific question, rather than promising a specialist shoe selection. Older Prince Street listings persist online.

Visit: Current official location; check store hours and shoe assortment.

Source 1 | Source 2 | Directions (address search)

REGISTER / 16-18

The destinations.

16 / NOHO / DISCOVERY

C'H'C'M'

2 Bond Street | Local Color

Focus: Hender Scheme; Ludwig Reiter; Phileo; independent design. An unusually strong addition for the Study in Shell lens: a quieter select shop with a broad craft register. Its current brand list connects European shoemaking with Japanese leather work and contemporary design.

Visit: Mon-Fri 11-7; Sat-Sun 12-7. Confirm footwear available in store.

Source 1 | Source 2 | Directions (address search)

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17 / LOWER EAST SIDE / DISCOVERY

Self Edge - New York

157 Orchard Street | Heritage & Workwear

Focus: Japanese denim; The Flat Head boots. The denim-and-boot conversation belongs here. The published Flat Head range includes engineer and pull-on boots. Ask for NYC sizes before traveling; a multi-city online catalog is not a branch stock list.

Visit: Daily 12-7.

Source 1 | Source 2 | Directions (address search)

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18 / NOMAD / CONTEXT

Todd Snyder - NoMad

25 East 26th Street | Heritage & Workwear

Focus: Flagship menswear; footwear and wardrobe combinations. The main Todd Snyder stop for a broader wardrobe visit. Keep this and The Liquor Store as separate entries: one is the large flagship near Madison Square Park; the other offers a more intimate historic setting.

Visit: Mon-Sat 10-7; Sun 11-6.

Source 1 | Directions (address search)

REGISTER / 19-21

The destinations.

19 / FLATIRON / PRACTICAL

Thursday Boot Company - Flatiron

48 West 21st Street, 2nd floor | Heritage & Workwear

Focus: Thursday boots, shoes and fitting. The direct comparison point for accessible everyday boots. The second-floor address matters for directions. Assess the exact model's upper leather, sole and shape rather than comparing only the marketing category.

Visit: Mon-Sat 11-7; Sun 12-7.

Source 1 | Directions (address search)

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20 / ROSE HILL / CONTEXT

Dover Street Market New York

160 Lexington Avenue | Local Color

Focus: Designer discovery; experimental footwear and merchandising. A destination for designer discovery. The multi-level, changing presentation is useful editorially; check the floor guide and current collections for relevant footwear.

Visit: Official location page lists regular hours; contact page retains an August seasonal-reset notice. Reconfirm.

Source 1 | Source 2 | Directions (address search)

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21 / MIDTOWN SOUTH / ANCHOR

Moulded Shoe

10 East 39th Street | Benchmade & Buyer's

Focus: Alden Modified last; fit-led specialist shop. The most important NYC stop for testing a genuinely different Alden fit. Its site lists Modified alongside other lasts and describes a personal fitting service. A deliberate fitting visit adds more than browsing another standard Alden rack.

Visit: Book a fitting; contact page lists weekday phone service 10-6.

Source 1 | Source 2 | Source 3 | Directions (address search)

REGISTER / 22-24

The destinations.

22 / MIDTOWN EAST / ANCHOR

Alden Madison

340 Madison Avenue, at 44th Street | Benchmade & Buyer's

Focus: Alden; shell cordovan; retailer makeups and last comparison. The classic Alden stop near Grand Central. Pair it with Moulded Shoe to compare a broad standard-last offering with a fit-led specialist. Record the model code, last and retailer provenance for any interesting makeup.

Visit: Mon-Fri 10-6; Sat 10-5; Sun 11-4:30.

Source 1 | Directions (address search)

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23 / MIDTOWN EAST / ANCHOR

Carmina - East 45th Street

45 E 45th St, New York, NY 10017 | Benchmade & Buyer's

Focus: Mallorcan shoes; more than 20 last types advertised. The Carmina fitting destination near Grand Central. Compare its Mallorcan lasts with Alden and C&J nearby; confirm model and size availability before a dedicated visit.

Visit: Mon-Fri 10:00-18:30; Sat 10:00-18:00. Sunday hours not published on the official store page; confirm directly. Phone: +1 212-687-0222.

Official store details and hours

24 / MIDTOWN EAST / ANCHOR

Crockett & Jones - Midtown

11 East 55th Street | Benchmade & Buyer's

Focus: English shoes and boots; specialist fitting. The relocated Midtown store is a critical address correction. Compare boots, suede and grain leathers, and ask which lasts differ usefully from the existing Helston2. Its SoHo branch remains a separate route option.

Visit: Official relocation announcement and current store list; check hours.

Source 1 | Source 2 | Directions (address search)

REGISTER / 25-27

The destinations.

25 / UPPER EAST SIDE / SOUTH / ANCHOR

John Lobb

700 Madison Avenue | Benchmade & Buyer's

Focus: John Lobb boutique; refined shoes and loafers. A natural extension of the existing Lobb interest. Visit for last shape, leather and finishing. This boutique belongs to the John Lobb international brand; do not confuse it with the independent London bespoke house.

Visit: Madison Avenue BID confirms address; check boutique hours and stock.

Source 1 | Source 2 | Directions (address search)

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26 / MIDTOWN / FIFTH AVENUE / CONTEXT

Bergdorf Goodman - Men's Store

745 Fifth Avenue | Local Color

Focus: Multi-brand luxury menswear and footwear. The department-store counterpoint to specialist shops. The men's building is across Fifth Avenue from the main store; do not use 754 Fifth for this entry.

Visit: Official men's-store listing; check current footwear brands and hours.

Source 1 | Directions (address search)

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27 / UPPER EAST SIDE / ANCHOR

The Armoury - Upper East Side

13 East 69th Street | Benchmade & Buyer's

Focus: Artisan footwear; house shoes; tailoring and trunk shows. Keep both Armoury locations. This branch makes a compact uptown circuit with The Row and Mashburn. Ask the team which footwear makers and sizes are here before assuming the two stores have identical assortments.

Visit: Mon-Sat 10-6; Sun 12-6.

Source 1 | Source 2 | Directions (address search)

REGISTER / 28-30

The destinations.

28 / UPPER EAST SIDE / CONTEXT

The Row

17 East 71st Street | Local Color

Focus: Luxury footwear; quiet shapes and material presentation. A design stop rather than a traditional welted-shoe specialist. Useful for observing how leather, volume and finish carry an understated collection. Confirm men's footwear stock rather than assuming the full online range is shown.

Visit: Madison Avenue BID lists Mon-Sat 11-6; check Sunday directly.

Source 1 | Source 2 | Directions (address search)

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29 / UPPER EAST SIDE / CONTEXT

Sid & Ann Mashburn

926 Madison Avenue | Benchmade & Buyer's

Focus: Sid Mashburn menswear; shoes as part of a complete wardrobe. The requested Mashburn stop is Sid & Ann Mashburn. Its fully stocked Madison shop makes a useful comparison with The Armoury and Drake's. Ask about current footwear makes and construction; do not infer suppliers from appearance.

Visit: Official address and branch page; check normal opening hours.

Source 1 | Source 2 | Directions (address search)

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30 / UPPER EAST SIDE / CONTEXT

Ralph Lauren - Men's Flagship

867 Madison Avenue | Benchmade & Buyer's

Focus: Purple Label; RRL; Polo; luxury men's footwear. The mansion provides the Purple Label comparison requested, alongside RRL and Polo. Treat labels as separate product lines; record each shoe's actual manufacturing and material information rather than attributing one supplier to all RL shoes.

Visit: Official flagship listing; request men's shoe availability.

Source 1 | Source 2 | Directions (address search)

REGISTER / 31-33

The destinations.

31 / BATTERY PARK CITY / PRACTICAL

Allen Edmonds - Brookfield Place

225 Liberty Street, Suite 227A | Benchmade & Buyer's

Focus: Allen Edmonds fitting; recrafting drop-off. A sourced AE entry with an official branch page. Useful for fit and the recraft proposition. Rockefeller Center is another documented option for a Midtown day; verify its exact entrance through the center's directory.

Visit: Mon-Fri 10-7; Sat 10-6; Sun 12-5.

Source 1 | Source 2 | Directions (address search)

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32 / EAST WILLIAMSBURG / DISCOVERY

Brooklyn Shoe Space

87 Richardson Street, 3rd floor, Unit 300G | Local Color

Focus: Shoemaking classes; coworking workshop; construction learning. A particularly relevant addition for the growing moccasin-construction project. This is a classroom and shared workshop rather than an ordinary shoe shop. Arrange a class or visit; public browsing should not be assumed.

Visit: Contact ahead. The current official contact page supplies this address.

Source 1 | Source 2 | Directions (address search)

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33 / SUNSET PARK / INDUSTRY CITY / DISCOVERY

Francis Waplinger

51 35th Street, Makers Guild, 2nd floor | Local Color

Focus: Brooklyn bespoke shoemaking; Italian craft tradition. The strongest concrete handmade outpost in this draft. A working shoemaker offers a richer construction conversation than a showroom alone. His site also offers appointments through Robinson Brooklyn in Williamsburg.

Visit: Workshop lists Thu-Sun 11-6. Arrange a consultation for bespoke work.

Source 1 | Source 2 | Directions (address search)

REGISTER / 34-36

The destinations.

34 / CLINTON HILL / DISCOVERY

STIEFELwerk

Clinton Hill, Brooklyn - exact address by appointment | Local Color

Focus: Anne Marika Verploegh Chasse; custom shoes and boots. An independent maker, artist and educator working with hand sewing, distinctive lines and expressive leather surfaces. This is an especially strong Study candidate for making, material and inquiry.

Visit: Appointment only. No public doorway pin; obtain directions from the maker.

Source 1

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35 / WILLIAMSBURG / DISCOVERY

Hotoveli

101 North 3rd Street, Unit 120 | Local Color

Focus: Guidi; Layer-0; m.a+; artisanal designer footwear. The Brooklyn counterpart to IF and Atelier. Guidi's own directory confirms the location, and Hotoveli's catalog lists the broader artisan register. Arrange access and ask for specific shoes in advance.

Visit: Listed as by appointment in local directories; confirm directly.

Source 1 | Source 2 | Source 3 | Directions (address search)

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36 / WILLIAMSBURG / PRACTICAL

Blundstone - Williamsburg

69 North 7th Street | Heritage & Workwear

Focus: Blundstone fitting; everyday Chelsea boots. A convenient practical stop within the Williamsburg cluster. Keep it separate from the SoHo branch so visitors can use whichever suits their circuit.

Visit: Brand lists 11-7 and notes winter operation; reconfirm seasonal availability.

Source 1 | Directions (address search)

REGISTER / 37-39

The destinations.

37 / BROOKLYN HEIGHTS / COBBLE HILL / DISCOVERY

Hatchet Outdoor Supply Co.

77 Atlantic Avenue | Heritage & Workwear

Focus: Outdoor footwear; visvim stockist; design and utility. A bridge between performance and collector footwear. The current shop story stresses outdoor utility, while visvim's official stockist list names this address. Confirm visvim shoes specifically; do not inherit old Alden or Red Wing lists.

Visit: Walk-in retail candidate; confirm hours and footwear before a dedicated visit.

Source 1 | Source 2 | Directions (address search)

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38 / MIDTOWN / PRACTICAL

Leather Spa - West 55th

55 West 55th Street | Care & Recraft

Focus: Shoe and leather repair; care consultation. The accessible care stop near the Midtown shoe circuit. Bring a pair or detailed photos when discussing sole protection or repairs. Scope, materials and turnaround need a project-specific quote.

Visit: Mon-Fri 8-7; Sat 10-6; closed Sunday.

Source 1 | Source 2 | Directions (address search)

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39 / MIDTOWN EAST / DISCOVERY

B. Nelson Shoe Repair

668 Lexington Avenue, between 55th and 56th | Care & Recraft

Focus: High-grade shoe repair; sole and heel work. A repair specialist that completes the atlas's care register. The official site explicitly announces this new address, correcting older listings. Ask about the proposed sole material and preservation of the existing welt.

Visit: Official address; reconfirm current counter hours.

Source 1 | Source 2 | Directions (address search)

REGISTER / 40-41

The destinations.

40 / GARMENT DISTRICT / DISCOVERY

Nepenthes New York

307 West 38th Street | Heritage & Workwear

Focus: Engineered Garments; Needles; Japanese reinterpretation of Americana. A worthwhile addition between Downtown and Midtown. Use it for the relationship between Japanese menswear and American utility; footwear collaborations change, so check the current range rather than expecting a fixed shoe wall.

Visit: NY site lists daily 12-7; Japanese directory lists an earlier Sunday close. Reconfirm.

Source 1 | Source 2 | Source 3 | Directions (address search)

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41 / SOHO / PRACTICAL

Thursday Boot Company - SoHo

45 Crosby Street | Heritage & Workwear

Focus: Thursday boots and shoes; in-store fitting. A downtown fitting stop to combine with the nearby shoe specialists and select shops. This branch complements the Flatiron location; confirm model and size availability before a dedicated visit.

Visit: Mon-Sat 11-7; Sun 12-7. Phone: (917) 451-3336.

Source 1 | Directions (address search)

ADDITIONAL CARE LEAD

Beyond the circuits.

One additional care lead, separate from the numbered destinations and map pins.

Jim's Shoe Repair / 60 East 59th Street

60 East 59th Street, New York. Retained as a care-and-repair lead outside the numbered circuits; confirm hours and the proposed work before visiting.

Official website

BEYOND THE CORE

Useful satellites & next steps.

The core register is deliberately footwear-led. These leads can expand a later edition.

Todd Snyder / additional branches

Rockefeller Center: official branch page, a useful Midtown wardrobe extension.
Upper East Side: 1165 Madison Avenue, joining NoMad and The Liquor Store. Rockefeller source | UES source

visvim / verify the right kind of stockist

The maker's US list names **Hatchet, 77 Atlantic Avenue**; **Kith, 337 Lafayette Street**; and **FAVRICS, 231 East 50th Street, lower level**. La Garconne, 465 Greenwich Street, is listed separately for WMV. A brand listing does not promise footwear stock or an eth0s-sized selection. visvim list | WMV list

The Brooklyn appointment network

Waplinger's official contact page names Robinson Brooklyn as another appointment venue. Use the maker's booking process before creating a separate Robinson footwear pin. Other handmade studio names from old guides need current maker and access confirmation.

From research draft to mapped edition

Verify street entrances and exact coordinates; contact the uncertain branches; separate footwear stock by location; record maker visits and photographs; add dated history records. The published map should distinguish walk-in retail, arranged ateliers and historical sites.

Suggested destination fields: name, neighborhood, register, footwear focus, visit mode, address, verified coordinates, official sources, date checked, priority and route membership. STIEFELwerk should remain appointment-only with no precise public pin.

EVIDENCE & SCOPE

A draft built to be checked.

Research: 12 October 2026; address and editorial corrections: 13 October 2026. No calls, bookings or visits were made.

What the sources establish

Each destination carries clickable source links. Current official store pages establish most addresses. Maker stockist lists corroborate several independent retailers. Neighborhood business directories support John Lobb and The Row. Hotoveli's appointment label also uses a secondary local directory.

What remains provisional

Atelier's branch allocation; Blundstone seasonal operation; current appointment access at workshops; and location-specific stock remain provisional. DSM and Nepenthes have conflicting or retained hours notices. Carmina's official page lists Monday-Saturday hours but does not publish Sunday hours.

Stock, makers & recommendations

Listed makers reflect the source pages consulted. A retailer's website can combine multiple branches, pre-orders, past events and sold-out products. The visit notes therefore call for location-specific confirmation. Priority, route selection and relevance to Study in Shell are editorial judgments.

The atlas format

This is the researched, portable draft of a second city edition. It retains the Shanghai guide's four-register logic, warm-paper palette and collector's perspective. Four NYC circuits include Brooklyn's separate craft clusters.

Map readiness

The web edition has 41 destinations and 40 address/building pins, matched to NYC Planning records. No surveyed entrances or route distances are claimed. STIEFELwerk has no public street pin. The PDF supplies linked address searches; use the web atlas for its interactive map.

STUDY IN SHELL

Shoes. Craft. Places.